

# A Trusted CPA Resource for Your Franchisees

## OVERVIEW FOR FRANCHISORS

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## Overview

At Reeder CPA Group, we partner with franchisors to strengthen the backbone of your system—your franchisees. Our team becomes an extension of your support infrastructure, helping franchisees get their financial foundation right from day one and keeping it strong as they grow. We're not here to replace your internal team—we're here to complement it with specialized services that work across all states and all stages of ownership.

## What We Provide Your Franchisees

- 1. Bookkeeping & Chart of Accounts Setup**
  - Custom chart of accounts aligned with your brand
  - Ongoing monthly bookkeeping
  - Financial reports that promote visibility and growth
- 2. Tax Preparation & Planning**
  - Business and personal tax return preparation
  - Year-round tax strategy to help avoid surprises
  - Strategic advice tied to franchise performance
- 3. Sales Tax, Payroll, & Registrations**
  - Multi-state sales tax filings
  - Full payroll processing support
  - State and local business registrations and compliance (including unemployment, withholding, annual reports, etc.)
- 4. Built-In Scalability for Franchise Systems**
  - Nationwide service model to support franchisees wherever they open
  - Consistent communication and process across all units
  - Tailored onboarding for franchisees entering your system

In short, we help your franchisees stay compliant, financially organized, and strategically supported—no matter where they are in their journey.

## Supporting Franchisees at Every Stage

### ● New & Opening

We guide first-time franchisees through entity setup, tax elections, and getting their books in order from the start—so they can open with confidence.

### ● Growing & Multi-Unit

As operators expand, we support scaling with growth-oriented tax strategy, clean financials, and consistent reporting to help them plan their next move.

### ● Stalled or Struggling

If a franchisee falls behind, we can step in quickly—cleaning up books, filing back taxes, and resolving compliance issues so they can get back on track.



## About Reeder CPA Group

Reeder CPA Group is a national, remote CPA firm specializing in strategic tax planning, accounting, and business advisory services for franchisees and entrepreneurs. We guide clients through entity setup, tax optimization, and funding strategies, helping them navigate the financial complexities of business ownership. With strong ties to national franchise networks like IFPG, FranServe, and FBA, Reeder CPA Group is committed to providing proactive, entrepreneurial guidance that empowers clients to make informed financial decisions year-round.

## Seamless Integration with Your Brand

We align our services with your brand standards—from chart of accounts structure to reporting formats—ensuring consistency across franchisees and cleaner financial benchmarking for your system.

## Flexible Fit with Your Support Model

Whether you have an internal accounting team, preferred vendors, or nothing in place—we can plug in where needed. We're not here to replace your process, just to make it stronger.

## Franchise-Specific Know-How

Our team understands the nuances of franchising—from royalty fee tracking to multi-state tax issues—and we speak the language. We're not generalists dabbling in franchises—we specialize in them.

## Why We Support Franchising

At Reeder CPA Group, we believe **franchising is one of the most powerful paths to entrepreneurship**—and we're here to protect that path.

Our team doesn't just understand the franchise model—we work in it every day. We've partnered with franchisors, franchise development groups, and franchisees across the country. We know what it takes to launch well, operate smoothly, and scale wisely.

We advocate for franchisees by helping them make smart, informed decisions from day one. And we support franchisors by strengthening the financial health of their system—unit by unit.

**When your operators are confident and financially organized, your brand grows stronger.**

## Getting Started

Whether you're onboarding a first-time owner or supporting a seasoned operator, **we provide free intro calls** with your franchisees to talk through:

- Entity and tax setup questions
- Compliance or registration concerns
- Bookkeeping, payroll, or tax planning needs

These are zero-pressure, informational calls designed to give your franchisees clarity—and set them up for long-term success as part of your brand.

*This fact sheet is for informational purposes only and does not constitute legal advice.*